

## Why Lake Oswego?



### Economic Profile

Home to many Portland-area business leaders and professionals, Lake Oswego is known for its natural beauty, recreational and cultural amenities, great schools, and sense of community. With 36,808 residents and more than 2,100 businesses, it is Clackamas County's largest city, conveniently located between I-5 and Highway 43, close to downtown Portland and employment centers in Washington County.

[Downtown Lake Oswego](#) is a lively dining and specialty shopping district, with a lakefront park, performing arts center and renowned outdoor sculpture walk. The prestigious [Kruse Way](#) area, with more than 2 million square feet of office space, is home to a significant cluster of financial, real estate, insurance and other professional services firms. Major private-sector employers include Biotronik/Microsystems Engineering, Waggener Edstrom and Marylhurst University.

### Business Advantages

- Located just 8 miles south of Portland
- Excellent access to I-5, I-205 and Highway 43
- Bus transit
- Kruse Way Class A office located just off I-5
- Strong unmet retail demand, with 2011 median household income of \$79,406
- Ongoing downtown urban renewal projects and façade improvement grant program
- Opportunities for riverfront mixed-use redevelopment
- Access to business assistance and workforce development programs

### Lifestyle Advantages

- Desirable residential neighborhoods
- Top-rated school district
- Recreational and cultural amenities:
  - Oswego Lake
  - Willamette River
  - Trails, parks and arts programming
- Home to Marylhurst University, with the state's largest MBA program; easy access to other area universities and community colleges
- Charming downtown with waterfront parks, excellent dining and specialty shopping
- Convenient Lake Grove retail, dining and services on Boones Ferry Road
- Strong neighborhood retail districts

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Published on City of Lake Oswego Oregon Official Website (<http://www.ci.oswego.or.us>)

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Source URL (retrieved on *01/24/2015 - 7:48pm*): <http://www.ci.oswego.or.us/business/why-lake-oswego>