Community Attitudes Survey Phone Calls April 1 to April 7

Starting tonight, Lake Oswego residents, at home and on their cell phones, will get calls to answer the questions in the 2013 Community Attitudes Survey. The Survey will take approximately 12 minutes. If you get a call, please participate and thank you for taking the time to share your perspective.

The Survey result tell the City of Lake Oswego leaders and managers what Lake Oswego residents think of the City, City services, and current issues of importance to the City Council. The City, with the assistance of a Portland firm, CFM, developed a survey instrument based on a review of past Community Attitudes Surveys as well as new questions to inform the City Council as they make budgetary and policy decisions. Survey calls will be made by SSI Inc in Provo Utah, a subcontractor to CFM.

To complete a statistically valid survey, 400 completed phone surveys are needed. Both land line and cell phones will be called. A balance of men and women need to complete a statistically valid survey; this means that the surveyor calling may ask for another gender in the household to respond to the Survey. Survey results will be presented to the City Council in May.

Questions can be directed to Public Affairs Manager Christine Kirk at 503-635-0285. To review previous surveys please go to www.ci.oswego.or.us/publicaffairs/community-attitudes-survey. The last Survey was completed in 2010.

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