

Present: Fred Baldwin, Patt Bilow, Betsy Fontenot, Jennifer Mair, Gabrielle Williams, Sarah Rudawitz,

Staff Present: Jan Erickson, Donna Ainslie, Bill Baars, Cyndie Glazer
Beverly Ross

Others Present: Ellie McPeak

Excused: Patrick Curran, Michael Kaplan

Per the request of Chair Michael Kaplan, Fred Baldwin served as acting Chair for this meeting. The Library Advisory Board meeting was called to order by Fred Baldwin at 7:07 p.m. on April 13, 2005.

I. Introductions

None

II. Public Comment

None

III. Director's Report

Director Erickson said the City's Finance Department distributed copies of the 2005-2007 proposed budget to the Citizen's Budget Committee before their Monday, April 11, meeting. She said the City will fully fund the Library. Erickson read the information submitted by Richard Seals, City Finance Director, in the Friday Letter of April 8, where he stated the biennial budget aims to maintain the City's level of service despite the loss of County revenue for the Library and the increase of the City's PERS costs.

Erickson addressed the recent theft of Library material. She said a County Network office employee has been charged with stealing material from libraries in Clackamas County and Washington County. Director Erickson said the Lake Oswego Public Library has many security measures which include sensitizing materials and locking DVD cases.

Director Erickson said some staff members and Board members attended the Oregon Library Conference held in Portland, April 6-8. She said Library Manager, Bill Baars and Librarians, Kiera Taylor and Kim Wilson-St.Clair presented a booktalk program featuring adult non-fiction and fiction.

Erickson reported that the Library took part in the April 2 Daffodil parade. She said she was joined by Cyndie Glazer, Jackie Rose, Bill Baars and volunteer Halley Baars, who was dressed as the Cat in the Hat, as they rode in a convertible with a banner saying "Let yourself Blossom at the Lake Oswego Library". They had great fun and passed out many yellow balloons printed with "Lake Oswego Library".

Erickson said the dates have been determined for the Library's participation at the Farmer's Market. They are May 14, June 4, June 18, July 2, July 16, August 6, and August 20. This year the hours are 8:00 am to 1:00 pm and a sign up sheet was passed around for those wanting to volunteer at the Library booth.

Donna Ainslie said that circulation was up 2.7% for the month of March, which included a record day of over 5,000 items checked out in one day. Erickson said she believes the many Library events during spring break helped increase circulation.

Bill Baars said Jackie Rose and he are on the City's Earth Day committee and will represent the Library at the event planned for April 23. Baars reported that seven book groups continue to meet, Laila Murphy and Yohannes Murphy performed at April's First Tuesday program. Author Nicole Mones will

speak April 19, and the group Mirage will perform in May. Baars said wireless has been added to the Library and patrons can now use their laptop computers on the first and second floor.

VI. Chair's Report

None

V. Fundraising

Fred Baldwin said the fundraising subcommittee met and has set a goal of \$150,000.00 to be raised beginning June 2005 through the end of the year.

Pat Bilow made a motion, seconded by Jennifer Mair, to proceed with the fundraising campaign to enhance the Library, enhance the future and the quality of life in Lake Oswego. The motion carried.

Baldwin said Jennifer Mair suggested a great slogan for the campaign "Time to Renew". He said the subcommittee will meet again on April 25 and the portfolio will be updated and his design people will become involved and it should be ready in June. He said there was discussion on creating levels of giving, i.e. Pulitzer Prize, Dr. Seuss. Baldwin said this will first be a corporate approach and will be followed a month later with a letter including a pamphlet sent to homes.

Ellie McPeak suggested preparing an executive summary to go with the portfolio for those who do not want to read all of the information and Baldwin agreed. McPeak said it is also important to note the help the Library is giving to the schools. Baldwin said he needs to include information from the City regarding tax deduction. Baldwin would like McPeak to look at the proofs before the printing is done. Baldwin said he is looking forward to the challenge and is looking for the entire Advisory Board to be involved. Baars said he will forward an expanded list to Baldwin of companies that include those headquartered in Lake Oswego. Baldwin would like additional help in formulating a list of companies to contact. Mair will draft the brochure that will be sent to individual homes and Gabrielle Williams will help set the levels of giving and Betsy Fontenot will work on the executive summary. McPeak thought it would be important to get on the agenda of the Lake Oswego Neighborhood Association (LONAC) who meets the first Saturday of the month to help get the word out. Baldwin suggested contacting the Chamber of Commerce for help in adding to the list of target companies.

IX. Adjournment

The Library Advisory Board meeting adjourned at 7:45 p.m.

Respectfully submitted,

Beverly Ross
Recording Secretary