

PARKS & RECREATION



MOVIES IN THE PARK – Thursdays
Dusk [approx. 8:45 p.m.]

Westlake Park – 14165 Bunick Drive

Thursday, July 20 – *Minions: The Rise of Gru*

Millennium Plaza Park – 200 1st Street

Thursday, July 27 – *Turning Red*

Foothills Park - 199 Foothills Road

Thursday, Aug. 3 – *Puss In Boots: The Last Wish*



2023 MOVIES IN THE PARK

Celebrate a warm summer evening with your friends, family and neighbors by enjoying an outdoor movie in the park! The screen is larger than life, so bring your blankets, pillows and low sand chairs for a relaxing night under the stars. Each event begins at 7pm with activities that may include face painting, balloon twisting and more. Movie begins at dusk. Mouthwatering popcorn is free and other sweet treats are available for purchase.

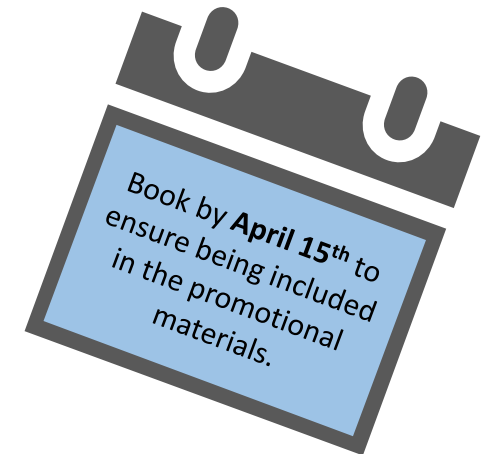


WHO WILL BE THERE?

Up to 500 visitors a week = 1,500 total reached!



Secure your sponsorship TODAY! Contact Robin Krakauer - rkrakauer@lakeoswego.city or call 503-534-5422



Respect. Excellence. Trust. Service.

SPONSORSHIP REACH INCLUDES

- Exposure to over 1,500 visitors through all events.
- 6,200 followers on Facebook, 8,400 followers on Instagram, and 6,262 followers on Twitter.
- 697,519 visits in 2022 to the City website with over 1.8 million page views.
- 24,000 households in Lake Oswego with the Parks & Recreation Fall Activities Guide.
- 24,000 households in Lake Oswego with *HelloLO* with reaching over 65,000 people in Lake Oswego.
- Opportunities to custom promote attracting new and existing customers while increasing your brand awareness.
- Enrichment of company or individual profile with community recognition and partnership with the City of Lake Oswego and the community, which brings economic vitality and drives our local economy.



***Numbers based on 2022 findings*

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2023 MOVIE LINE UP



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Thursday, July 20
Minions: The Rise of Gru



Millennium Plaza Park
Thursday, July 27
Turning Red






Foothills Park
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Puss In Boots: The Last Wish

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2023 Movies in the Park Sponsorship

	BENEFITS	SPONSORSHIP LEVELS		
				
		Golden Ticket \$1,000 All 3 Dates	Star \$350 Per date	School \$150 Per date
General Promotion	Company name identified as sponsor in the <i>Lake Oswego Parks and Recreation Fall Activities Guide</i> delivered to 24,000 Lake Oswego households	X		
	Company color logo on Lake Oswego Parks and Recreation Summer Events brochure	X		
	Company hyperlink on the Lake Oswego Parks and Recreation website (July and August)	X	X	
	Company color logo on Movies in the Park promotional materials, including posters and postcards	X		
	Company acknowledged as event sponsor on the City's social media accounts: Facebook + 6,200 followers, Instagram +8,400 followers and Twitter +6,262 followers	X		

2023 Movies in the Park Sponsorship

	BENEFITS	SPONSORSHIP LEVELS		
				
		Golden Ticket \$1,000 All 3 Dates	Star \$350 Per date	School \$150 Per date
On-Site Promotion	Company color logo displayed on movie screen prior to movie	X		
	Opportunity to create exclusive promotion/give away items	X		
	Opportunity to display company banner on site (provided by business)	X	X	
	Opportunity to introduce the movie and say a few words about your business	X		

2023 Movies in the Park Sponsorship

	BENEFITS	SPONSORSHIP LEVELS		
		 Golden Ticket \$1,000 All 3 Dates	 Star \$350 Per date	 School \$150 Per date
On-Site Promotion	Exclusive VIP seating roped off for up to 15 guests	X		
	Opportunity to have a 10x10 booth space onsite to promote your business. Booths must provide a craft or activity to youngsters	X	X	X
	Company logo on free bags of popcorn served to the audience - City will supply popcorn & popcorn bags	X		

Without support from you, we can't offer these fun, family activities free of charge. Your sponsorship helps the community enjoy summer activities in the City of Lake Oswego's wonderful Park system.



Lake Oswego Parks and Recreation Sponsorship

Contact: Robin Krakauer

Communication & Sponsorship Coordinator

503-534-5422

rkrakauer@lakeoswego.city

www.lakeoswego.city/parksrec

