

PARKS & RECREATION



PORTLAND FESTIVAL SYMPHONY
FOOTHILLS PARK

SATURDAY, AUGUST 19, 2023
6 TO 8 P.M.



LAKE OSWEGO 2023 SUMMER OF MUSIC PORTLAND FESTIVAL SYMPHONY

Share an evening of extraordinary music with an outdoor symphony concert at picturesque Foothills Park!

Lajos Balogh is the Founder of Portland Festival Symphony and was Music Director and Conductor for 36 years. He was born in Hungary and studied at the Franz Liszt Academy of Music in Budapest, as well as in Munich and Hamburg. In Germany, he appeared as a soloist with the Munich, Nuremberg and Gottingen Symphonies.

Lajos has been an active member in Oregon's classical orchestra community. This one-of-a-kind evening will be music to your ears!

WHO WILL BE THERE?

Approximately 1,500 to 3,000 people!



SPONSORSHIP REACH INCLUDES

- Exposure to approximately 1,500 to 3,000 visitors.
- 6,200 followers on Facebook, 8,400 followers on Instagram, and 6,262 followers on Twitter.
- 697,519 visits in 2022 to the City website with over 1.8 million page views.
- 24,000 households in Lake Oswego with the Parks & Recreation Activity Guide.
- 24,000 households in Lake Oswego with *HelloLO* with reaching over 65,000 people in Lake Oswego.
- Opportunities to custom promote attracting new and existing customers while increasing your brand awareness.
- Enrichment of company or individual profile with community recognition and partnership with the City of Lake Oswego and the community which brings economic vitality and drives our local economy.

***Numbers based on 2022 findings*



2023 PORTLAND
FESTIVAL SYMPHONY
SPONSORSHIP
OPPORTUNITIES

	Stage Sponsor \$2,000	Assistant Stage Sponsor \$1,500	Business Sponsor \$500
Company acknowledgement as concert sponsor in the LOPR FALL activities guide, mailed to 24,000 Lake Oswego households.	●	●	
Company identified as Sponsor on Summer of Music concert poster, distributed throughout Lake Oswego.	●	●	
Company identified as Sponsor in <i>Hello LO</i> summer events insert, mailed to 24,000 households.	●	●	
Company color logo on concert poster published in the <i>Lake Oswego Review</i> for 8 weeks, reaching 9,000 households per issue and almost 20,000 people digitally.	●	●	
Company color logo in Lake Oswego Parks and Recreation Summer Events brochure, widely distributed throughout Lake Oswego business community.	●	●	
Social Media.	●		
Company color logo with hyperlink on the Lake Oswego Parks and Recreation website (June – August).	●	●	

2023 PORTLAND
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OPPORTUNITIES

	Stage Sponsor \$2,000	Assistant Stage Sponsor \$1,500	Business Sponsor \$500
Company Banner displayed at concert (<i>banner supplied by sponsor</i>).	●	●	
Company logo included on front page of concert program.	●	●	
Prominent placement for 10x10 booth space at concert.	●	●	●
Opportunity to host a private VIP party with hors d'oeuvres (<i>provided by company</i>). The "Dolphin" at Foothills seats up to 50 people. The City will provide tables and chairs for 25 people.	●		
Reserved parking space at concert venue. (1 space).	●		

Music brings people together. Your support of Summer Concerts contributes to the vitality of the Lake Oswego community and enhances the quality of life for all residents.

Thank you!



Lake Oswego Parks and Recreation Sponsorship

Contact: Robin Krakauer

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www.lakeoswego.city/parksrec

