



PARKS & RECREATION



LAKE OSWEGO REUNION FARMERS' MARKET

November 23, 2024

9:00 a.m. to 2:00 p.m.

Millennium Plaza Park

200 1st Street

Lake Oswego, OR 97034

LAKE OSWEGO REUNION FARMERS' MARKET

Fresh from local farms to your Thanksgiving table!

Join us as many of your favorite Farmers' Market vendors return to Lake Oswego, bringing with them the nostalgia of past seasons and the excitement of new offerings. Share in the bounty of their fall harvest and enjoy shopping on a crisp fall afternoon amid the scent of pumpkins, sweet potatoes, and mushrooms. The entire family can also appreciate the live music and local artisans! Plan your weekend around this festive fall event.

The market also features Kids' Corner, Farm Fresh Kids activities, and SNAP matching up to \$20 per week. Join the market in supporting sustainable and equitable local food systems!

Get your name or business in front 3,000 visitors at this popular event that attracts people regionally!



	2024 REUNION FARMERS' MARKET SPONSORSHIP OPPORTUNITIES	SPONSORSHIP LEVEL SUSTAINER \$500	SPONSORSHIP LEVEL SUPPORTER \$250
GENERAL PROMOTION	Company color logo in the <i>Lake Oswego Parks and Recreation Activities Guide</i> , mailed to 24,000 households and one social media post	X	
	Company color logo on Reunion Farmers' Market and Wagon Rides promotional materials (postcards, posters, etc.)	X	
	Company color logo on the Lake Oswego Parks & Recreation website (in November & December)	X	X
	Company color logo on Lake Oswego Parks & Recreation Winter Events Brochure, widely distributed throughout Lake Oswego business community	X	X

	2024 REUNION FARMERS' MARKET SPONSORSHIP OPPORTUNITIES	SPONSORSHIP LEVEL SUSTAINER \$500	SPONSORSHIP LEVEL SUPPORTER \$250
GENERAL PROMOTION	Complimentary 10x10 booth space at the Reunion Farmers' Market to promote your business	X	
	Prominent color logo placed on table toppers at the Reunion Farmers' Market	X	X
	Company color logo on sponsor "thank you" poster onsite	X	X

SPONSORSHIP REACH INCLUDES

- 6,700 followers on Facebook, 10,000+ followers on Instagram, & 6,400 followers on Twitter.
- 900,000 visits in 2023 to the City website with over 1.9 million page views.
- 24,000 households in Lake Oswego with the Parks & Recreation Activity Guide.
- 24,000 households in Lake Oswego with *HelloLO*.
- Exposure to approximately 3000 visitors.
- Mention in the *LODown*, our electronic email that reaches over 12,000 two times per week.

***Numbers based on 2023 findings*





JOIN US FOR THE EVER-POPULAR REUNION FARMERS' MARKET THIS YEAR AND GET AN ROI ON YOUR INVESTMENT!

Lake Oswego Parks and Recreation Sponsorship
Contact: Robin Krakauer
Communication & Sponsorship Coordinator
503-534-5422
rkrakauer@lakeoswego.city
www.lakeoswego.city/parksrec

