



2026 Farmers' Market Sponsorship Opportunities

Discover the region's finest food and agricultural products at the Lake Oswego Farmers' Market. Each week, 5,000 to 8,000 visitors enjoy fresh produce, meats, seafood, baked goods, plants, artisan crafts, live music, and family activities. With more than 200,000 + attendees each year, the market is a favorite community tradition, drawing local and regional attendees.

After the success of extending the 2025 season through October, we are excited to share that the market will again continue through the end of October in 2026. Please note that there will be no market on Saturday, July 4. We look forward to another vibrant season with you.



Benefits of Partnering with Us

- 8,200 followers on Facebook, 12,500 followers on Instagram, and 6,400 followers on X
- 1,000,000 + website visits in 2025 and 2.4 million page views
- Parks & Recreation Activity Guide sent to 24,000 households in Lake Oswego 3 times per year.
- *HelloLO* sent to 24,000 households in Lake Oswego
- 12,000 subscriptions to the digital newsletter, *LO Down*
- Exposure to 5,000 - 8,000 visitors each week at Farmers' Market
- Over 50,000 website views on the Farmers' Market page
- Social media posts for Farmers' Market reached over 500,000 people
- Inclusion in ads placed in *LO Review* hitting over 7,000 households and 11,000 subscribers with digital format each submission

SATURDAYS
May 9 - October 24
8:30 a.m. to 1:30 p.m.
Millennium Plaza Park
***Exclusion July 4**



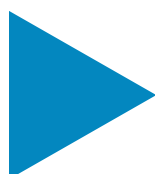


SPONSOR LEVEL STAGE SPONSOR INVESTMENT \$5,000



Did you know local musicians perform live during the 25 days of the Farmers' Market each year? This cherished tradition creates a vibrant atmosphere where visitors can sit and enjoy great food and diverse musical offerings. Sponsorship of the music program offers exclusive perks like VIP access, stage naming rights, and unique branding opportunities. More dates this year means more exposure!

<p>Marketing</p>	<ul style="list-style-type: none"> • Acknowledgement as sponsor in 5 social media posts • 1/2 Page ad in the Parks & Recreation Activity Guide mailed to 24,000 households • Logo in the Summer Events brochure • Logo in printed promotional materials for the Farmers' Market • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to November • Acknowledged as market sponsor in summer insert of <i>HelloLO</i> newsletter, mailed to 24,000 households • Mention in City of Lake Oswego electronic email, <i>LODown</i>, reaching over 11,000 subscribers • Inclusion in the <i>LO Review</i> ad for the summer programming • Acknowledgement as a market sponsor in the Lake Oswego Farmers' Market newsletter
<p>Signage</p>	<ul style="list-style-type: none"> • Company banner displayed at every market (May through the end of October) • Inclusion in digital marketing at the LORAC facility • Naming rights to stage • Company logo on thank you sign
<p>Benefits</p>	<ul style="list-style-type: none"> • Special VIP experience for 8 people on one market day including a roped off area and food. This experience includes a meet & greet with one band of your choice
<p>Stage Recognition</p>	<ul style="list-style-type: none"> • Stage mentions on all dates thanking sponsor
<p>Event Activation</p>	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for a specified market date. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted



Lake Oswego Parks & Recreation Sponsorship
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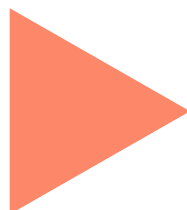


SPONSOR LEVEL
SNAP SPONSOR
INVESTMENT \$4,000



The Supplemental Nutrition Assistance Program (SNAP) helps low-income individuals and families stretch their food budgets to purchase nutritious food and work toward self-sufficiency. Benefits are accessed through the "Oregon Trail Card," issued by the State of Oregon via the Electronic Benefit Transfer (EBT) system. With the SNAP sponsorship, market shoppers receive a matching benefit of up to \$20 per week, increasing access to fresh, healthy fruits and vegetables. **This sponsorship can be shared, with contributions starting at \$2,000 each.**

<p>Marketing</p>	<ul style="list-style-type: none"> • Acknowledgement as sponsor in 3 social media posts • 1/4 Page ad in the Parks & Rec Activity Guide mailed to 24,000 households • Logo in the Summer Events brochure • Logo on printed promotional materials for the Farmers' Market • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to November • Acknowledged as market sponsor in summer insert of <i>HelloLO</i> newsletter, mailed to 24,000 households • Mention in City of Lake Oswego electronic email, <i>LODown</i>, reaching over 11,000 subscribers • Company logo on \$1 token distributed to Oregon Trail Card holders (SNAP) (3,000 tokens) • Acknowledgement as a market sponsor in the Lake Oswego Farmers' Market newsletter
<p>Signage</p>	<ul style="list-style-type: none"> • Company banner displayed at every market day (May through the end of October) • Inclusion in digital marketing at the LORAC facility • Company logo on thank you sign
<p>Event Activation</p>	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for a specified market date. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted



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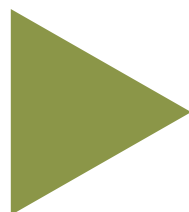


SPONSOR LEVEL
MARKET BAG SPONSOR
INVESTMENT \$2,300



Early market patrons will be one of the first 500 lucky attendees to receive a complimentary reusable tote bag featuring your company logo! These bags are perfect for shopping at the market and running errands around town, ensuring your brand is seen throughout the community all season long. This sponsorship also highlights your commitment to sustainability efforts at the market. **Multiple sponsorships are available!**

<p>Marketing</p>	<ul style="list-style-type: none"> • Acknowledgement as sponsor in 2 social media posts • Logo in the Parks & Rec Activity Guide mailed to 24,000 households • Logo in the Summer Events brochure • Logo on printed promotional materials for the Farmers' Market • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to Novmeber • Acknowledged as market sponsor in summer insert of <i>HelloLO</i> newsletter, mailed to 24,000 households • Logo on 500 market tote bags - distributed by you or market staff to the first 500 market attendees • Acknowledgement as a market sponsor in the Lake Oswego Farmers' Market newsletter
<p>Signage</p>	<ul style="list-style-type: none"> • Inclusion in digital marketing at the LORAC facility • Company logo on thank you sign
<p>Event Activation</p>	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for 2 specified market dates. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted.



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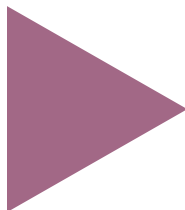


SPONSOR LEVEL
YOUNG ENTREPRENEURS PROGRAM
INVESTMENT \$2,000



Be the support behind the next generation of entrepreneurs. This program focuses on offering opportunities for students, grades 9 through 12, to show their entrepreneurial skills in front of the Farmers' Market audience. Students will be able to showcase their skills and ideas as they navigate their way through the process of business planning, marketing, sales, and consumer input and feedback. The designated canopy, with your logo, will house young entrepreneurs at six markets. You can even have opportunities for mentorship from your company! This is an amazing way to empower the next wave of leaders in the Lake Oswego community. **MULTIPLE SPONSORSHIPS AVAILABLE.**

<p>Marketing</p>	<ul style="list-style-type: none"> • Acknowledgement as sponsor in 1 social media post • Logo in the Parks & Rec Activity Guide mailed to 24,000 households • Logo in the Summer Events brochure • Logo in postcards and other promotional materials for the Farmers' Market • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to November • Acknowledged as market sponsor in summer insert of <i>HelloLO</i> newsletter, mailed to 24,000 households • Mention in City of Lake Oswego electronic email, <i>LODown</i>, reaching over 11,000 subscribers • Acknowledgement as a market sponsor in the Lake Oswego Farmers' Market newsletter
<p>Signage</p>	<ul style="list-style-type: none"> • Company color logo displayed at the Young Entrepreneur booth for all 22 market dates (May through November) • Company logo on thank you sign
<p>Event Activation</p>	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for 2 specified market dates. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted



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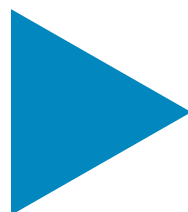


SPONSOR LEVEL
FARM FRESH KIDS
INVESTMENT \$2,000



Farm Fresh Kids is a program that was developed in 2015 to educate youth on the benefits of healthy living. Children ages 4-12 are invited to participate in weekly activities at the market designed to teach them about good nutrition and making healthy choices in a fun and engaging way. Participants are given a passport to “Farm Fresh Fun” to use at the market each week where they can record their participation and learning progress. Children can earn up to three \$1.00 tokens each week which they can spend on fruits and vegetables at the market. **MULTIPLE SPONSORSHIPS AVAILABLE.**

<p>Marketing</p>	<ul style="list-style-type: none"> • Logo in the Parks & Rec Activity Guide mailed to 24,000 households • Logo in the Summer Events brochure • Logo in postcards and other promotional materials for the Farmers’ Market • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to November • Acknowledged as market sponsor in summer insert of <i>HelloLO</i> newsletter, mailed to 24,000 households • Logo on Farm Fresh Kids Passports, over 1000 distributed to youth at the market each season • Logo on 500 pencils distributed to Farm Fresh Kids participants • Logo on 150 canvas tote bags for opening day Farm Fresh Kids’ art activity: creating their own reusable bag to use at the market each week • Acknowledgement as a market sponsor in the Lake Oswego Farmers’ Market newsletter
<p>Signage</p>	<ul style="list-style-type: none"> • Company banner displayed at every market day (May through November) • Company logo on thank you sign
<p>Event Activation</p>	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for 2 specified market dates. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted



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SPONSOR LEVEL BUSINESS

INVESTMENT \$500/DAY - MAX OF 6 DATES

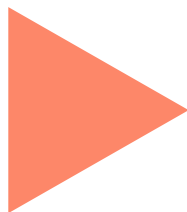


Business sponsorship entitles you to a 10' x 10' booth space at the market to promote your organization to the 5,000 to 8,000 weekly visitors. Maximum of 6 dates per business. Businesses who participate in 4 or more dates are eligible for additional advertising benefits. Businesses who purchase the maximum of 6 dates will receive \$50 off each week! No sales of goods are allowed.

MULTIPLE SPONSORSHIPS AVAILABLE.

Marketing	<ul style="list-style-type: none"> • Logo in the Parks & Rec Activity Guide mailed to 24,000 households * • Logo in the Summer Events brochure * • Logo in postcards and other promotional materials for the Farmers' Market * • Logo with hyperlink on the Lake Oswego Parks & Rec website from May to November *
Signage	<ul style="list-style-type: none"> • Company logo on thank you sign*
Event Activation	<ul style="list-style-type: none"> • An opportunity to secure a 10' x 10' booth space for the specified market date. This provides a chance to engage directly with potential customers on-site. Please note that sales of goods are not permitted

**Indicates additional benefits available with Business sponsorship on 4 or more market days.*



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LAKE OSWEGO FARMERS' MARKET

SNAP MATCHING

- Visit the Merchant Services Booth.
- Swipe your EBT card to purchase market tokens that can be used to purchase SNAP eligible foods.
- Through sponsorship with CottageCare, LOFM will match up to \$20 in tokens per market for eligible foods!
- SNAP tokens never expire & can be used at the First Sunday Market in Lake Grove too.
- Eligible foods include: fruits, vegetables, baked goods, meats, fish, dairy, juice, value added products & seedling plants that produce food.

SNAP logo, CottageCare logo

\$1 FARM FRESH KIDS

FRUITS & VEGGIES ONLY. NO CHAIRS.

LAKE OSWEGO FARMERS' MARKET

THANK YOU TO OUR MARKET SPONSORS

MARY'S WOODS

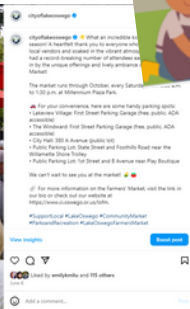
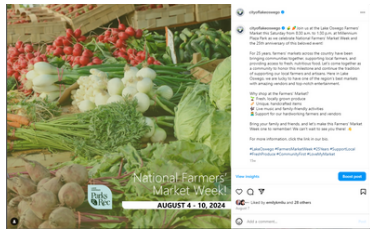
Smith Brothers ESTD 1920, Leafguard, Conservation District, OnPoint, COHANA, FENDON, chiroone

FARM FRESH KIDS

LAKE OSWEGO FARMERS' MARKET

Question of the Day:
What is your favorite fruit or vegetable to grow and why?

Conservation District logo



LAKE OSWEGO FARMERS' MARKET

Farm Fresh Kids

Passport to Healthy Living

In Partnership with Luscher Farm

Thank you to our Sponsor: **CONSERVATION DISTRICT**

www.lakeoswego.city/lufm

Fight Hunger With Us!

Market Season FOOD DONATIONS

LAKE OSWEGO FARMERS' MARKET

Hunger Fighters FOOD PANTRY

Donation drop off: Market Information Booth, Merchant Services Booth

MOST NEEDED ITEMS: Fruits/Vegetables, Breads/Pasta, Meat/Dairy, Hygiene Items

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Thank you for your interest in partnering with us! We are excited to work with you to create a custom sponsorship package that aligns with your goals and highlights your brand. Let us know what you're looking for, and we'll be happy to schedule a meeting to explore the possibilities.

Don't wait—our sponsorship opportunities are highly sought after and fill up quickly! To ensure maximum exposure and access to all sponsorship benefits, be sure to secure your spot by March 31, 2026.



SEE YOU AT THE MARKET!