

2025 Special Olympics Sponsorship Opportunity

Supporting Exceptional Athletes and a One-of-a-Kind Program

This partnership with the City of Lake Oswego Parks & Recreation and Special Olympics offers transformative opportunities for individuals with intellectual disabilities, empowering them to thrive both on and off the court. By sponsoring this initiative, you are championing a cause that goes beyond athletics—helping build confidence, foster friendships, and nurture a strong, inclusive community. Your support directly funds essential needs such as uniforms, equipment, and events, ensuring every athlete has the opportunity to participate fully. Best of all, this event is entirely volunteer-driven and free for all participants, making your contribution even more impactful.



About the Program

This tennis program celebrated its 20th year in 2024, offering 20 weeks of practices to an average of 17 athletes weekly, with up to 20 athletes on the courts at once. Supported by 22 dedicated volunteer coaches, including high school players and some with over 10 years of service, the program maintains an outstanding athlete-to-coach ratio far exceeding the Special Olympics minimum. Together, volunteers contributed over 285 hours this year, fostering a fun and rewarding environment for athletes, parents, and coaches alike. Parents have expressed heartfelt gratitude to Lake Oswego Parks & Recreation for this impactful program.

SPONSOR LEVEL
CHAMPION
INVESTMENT \$3,500

What Do You Get?

- Logo Placement: Prominent placement of your logo on athlete and volunteer shirts worn at all practices and events.
- Event Banner: Your business logo displayed on a banner at the Lake Oswego Tennis Center.
- Digital Recognition: Your logo featured on the Lake Oswego Parks & Rec digital signage at the facility.
- Social Media Highlights: Dedicated posts recognizing your business on our social media platforms and in newsletters.
- Community Impact Story: A highlight feature in our publications, detailing how your sponsorship has impacted the program and athletes.
- A dedicated day to come and meet the athletes and participate in an event.

SPONSOR LEVEL
GOLD
INVESTMENT \$2,000

What Do You Get?

- Logo Placement: Placement of your logo on athlete and volunteer shirts worn at all practices and events.
- Event Banner: Your business logo displayed on a banner at the Lake Oswego Tennis Center.
- Digital Recognition: Your logo featured on the Lake Oswego Parks & Rec digital signage at the facility.

Lake Oswego Parks & Recreation Sponsorship
Contact: Robin Krakauer
Communication & Sponsorship Coordinator
503-534-5422
rkrakauer@lakeoswego.city
www.lakeoswego.city/parksrec

Thank you for your interest in partnering with us!

Your contribution helps us to celebrate the incredible achievements of Lake Oswego's Special Olympians. Together, we can make a lasting difference in the lives of these exceptional athletes and demonstrate what a community united for inclusion can achieve.



Do you want more information? Visit our website at
www.lakeoswego.city/parksrec/special-olympics

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