



Date: 6/30/2019

Updated: 6/30/2022

Date To Be Reviewed: Three Years - 6/30/2025

## Title of Document: 3.4.3.2 LOPR\_City of Lake Oswego Social Media Posting Policy

**Purpose:** The purpose of the City of Lake Oswego (City) social media sites is to disseminate information from the City to members of the public. Questions, comments and concerns are welcome. Postings are public record of the City and may be subject to disclosure under the Oregon Public Records Law. There is no endorsement, implied or otherwise, by the City, its officers or employees of any posts. Opinions expressed by members of the public are not the opinions of the City, its officers or employees.

**Content:** The City reserves the right to remove postings that violate any applicable laws. The following will not be tolerated on City social media sites:

- Comments that are not topically related to the particular posting being commented upon.
- Potentially libelous comments
- Profane language or content
- Hate Speech, derogatory or offensive content
- Sexual content
- Postings of personal information, such as phone numbers and birthdates
- Promotion of illegal activity
- Solicitation of commerce, charitable or other contributions except for official City-sponsored activities.
- Comments in support of or opposition to current political campaigns, candidates or ballot measures
- Copyrighted or trademarked information posted without the approval of the owner

Submission of a post constitutes acceptance of these guidelines, which may be revised at any time.

Refer to 3.4.3.2.A LOPR\_City of Lake Oswego Social Media Guidelines & Best Practices for more information.

**Monitoring:** City social media sites are monitored by City staff.

**Responsibility/Contacts:** Deputy Director; Recreation, Communications & Sponsorship Coordinator, Social Media Staff