

Lake Oswego Parks & Recreation

Luscher Farm Adopt a Plot Survey Fall 2021

This report covers survey responses received between December 23, 2021 and January 16, 2022. A total of 36 emails with survey links were sent to participant (payers). A total of 7 responses were received (19% response rate.) The summarized question results and all individual responses are shared in this report.

The results report for the survey can be found at:

P:\SURVEYS_INDICATORS\CUST EXC SURVEYS\Survey Response Reports\Results FY21-22 in the 2021 LF Adopt a Plot folder.

Of the 7 respondents, 5 indicated a Lake Oswego zip code (97034=3 and 97035=2) and 2 from West Linn.

For Lake Oswego participants, the neighborhood association breakdown is below:

Bryant – 1, Lake Grove – 1, McVey South Shore – 2, and Palisades – 1. The overwhelming majority of respondents participate in the Adopt a Plot program for Recreational Enjoyment and Health and Wellness, and about 57% learn about our offerings through the Activities Guide, while about 43% of respondents also indicated they are returning customers.

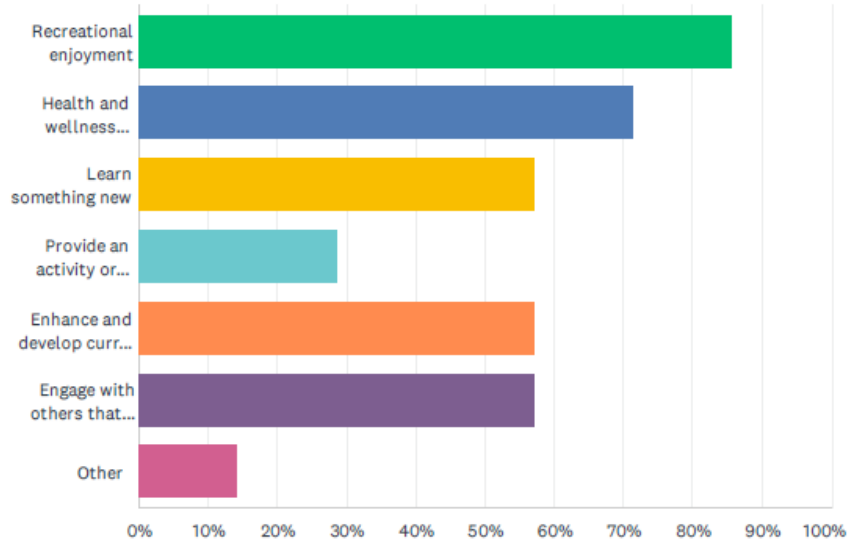
The first pages of this report reflect the survey responses broken down by questions asked on the Customer Satisfaction survey. Survey questions that ask for personal data are not included in this report.

The key questions and results measured for effectiveness are:

Survey Question	Performance Target	2021 Results
Met Expectations	80% Yes	97.73%
Value Received	80% Very Satisfied	72.73%
Would Recommend	80% Yes	95.45%

Q4 What are your reasons for participation in the activity? Please check ALL that apply.

Answered: 7 Skipped: 0



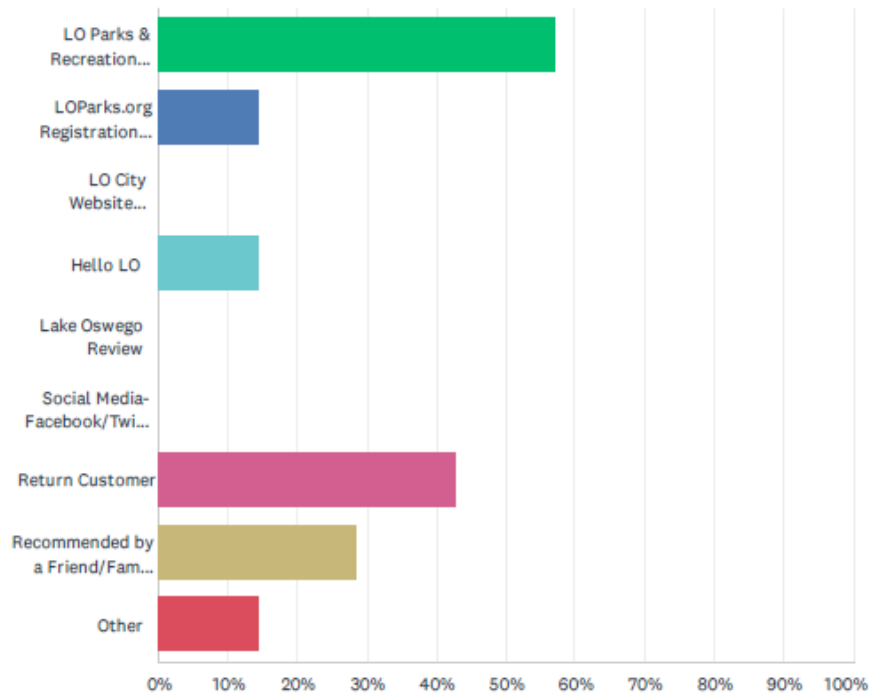
ANSWER CHOICES	RESPONSES
Recreational enjoyment	85.71% 6
Health and wellness purpose	71.43% 5
Learn something new	57.14% 4
Provide an activity or care for child/children	28.57% 2
Enhance and develop current skills or knowledge	57.14% 4
Engage with others that have similar interests	57.14% 4
Other	14.29% 1
Total Respondents: 7	

Comments about reasons for participating in the activity

Help feed those that need it.

Q5 How did you learn about this activity? Please check ALL that apply.

Answered: 7 Skipped: 0



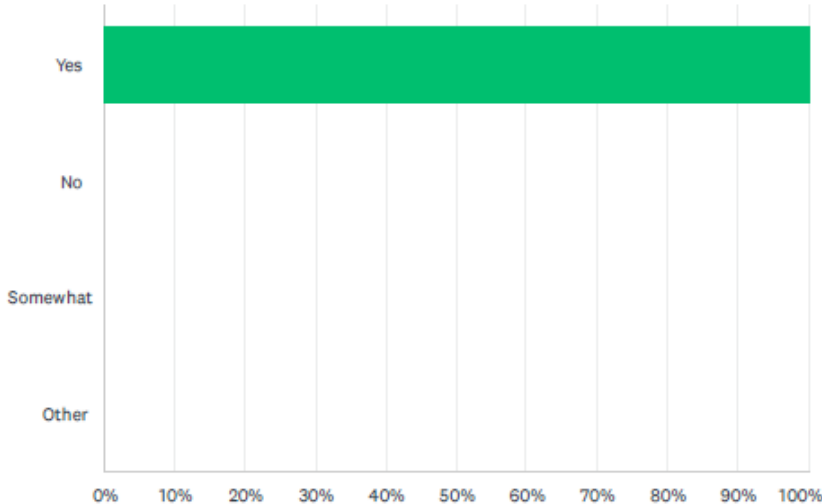
ANSWER CHOICES	RESPONSES	
LO Parks & Recreation Activities Guide	57.14%	4
LOParks.org Registration Website	14.29%	1
LO City Website www.ci.oswego.or.us/parksrec	0.00%	0
Hello LO	14.29%	1
Lake Oswego Review	0.00%	0
Social Media- Facebook/Twitter/Instagram	0.00%	0
Return Customer	42.86%	3
Recommended by a Friend/Family Member	28.57%	2
Other	14.29%	1
Total Respondents: 7		

Comments about how the activity was learned about

I wanted to sign up for a garden plot but was not eligible because I don't live in LO.

Q6 Did participation in the activity meet your expectations?

Answered: 7 Skipped: 0



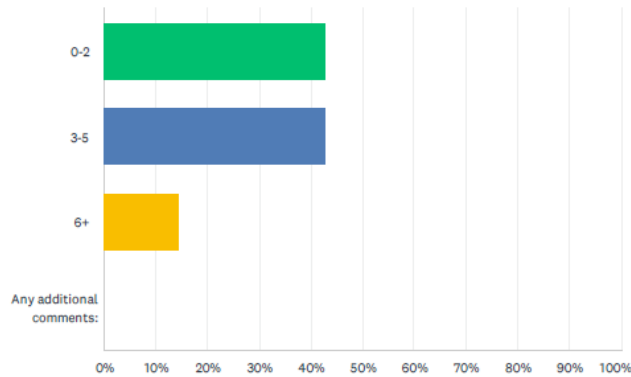
ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
Somewhat	0.00%	0
Other	0.00%	0
TOTAL		7

Comments about how the activity meeting expectations

I enjoyed it but also felt that it was a bit too much responsibility especially the watering part.

Q7 How many years have you participated in the Adopt a Plot program?

Answered: 7 Skipped: 0

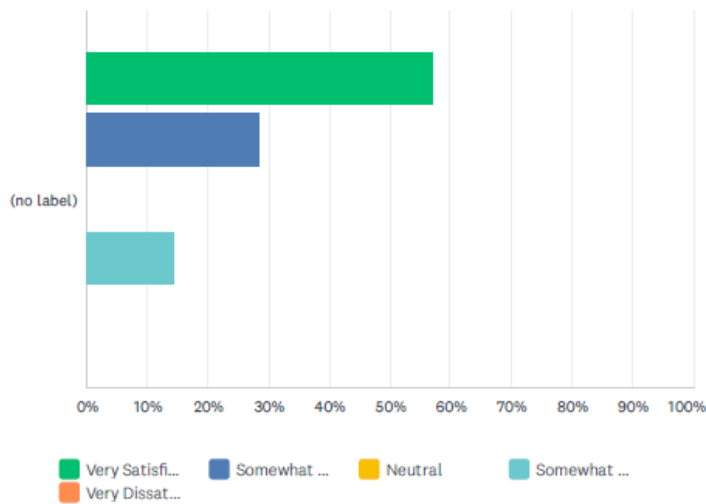


ANSWER CHOICES	RESPONSES	
0-2	42.86%	3
3-5	42.86%	3
6+	14.29%	1
Any additional comments:	0.00%	0
TOTAL		7

Comments about years of participation - NONE

Q8 How do you rate the value received for your activity fee?

Answered: 7 Skipped: 0

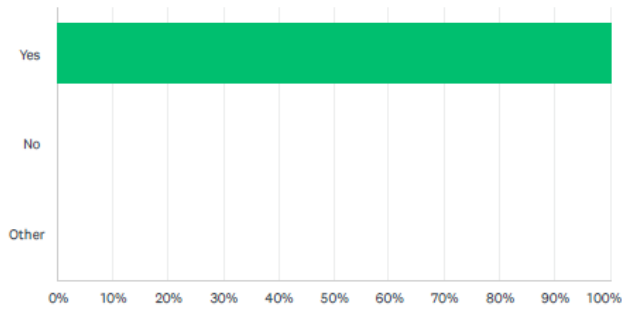


VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL
57.14%	28.57%	0.00%	14.29%	0.00%	
4	2	0	1	0	7

Comments about value received - NONE

Q9 Would you recommend the activity to a friend or family member?

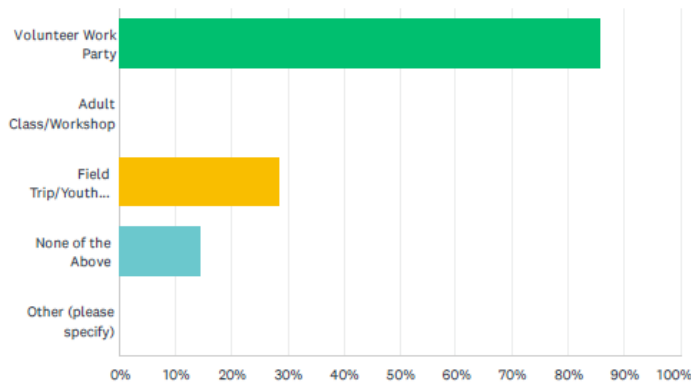
Answered: 7 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
Other	0.00%	0
TOTAL		7

Q11 As an Adopt a Plot participant, have you participated in any other offerings at Luscher Farm? Check all that apply.

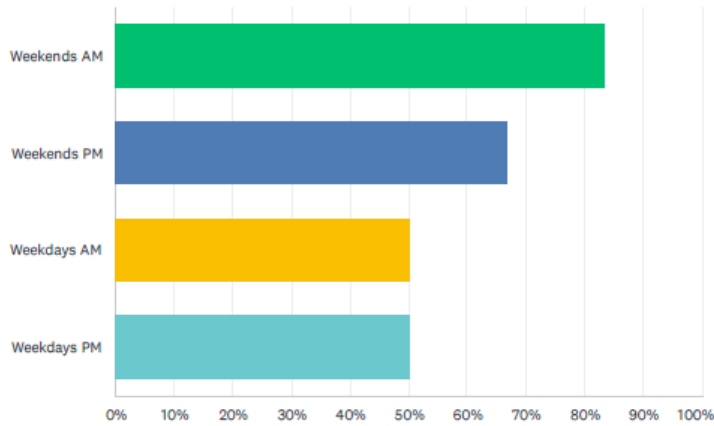
Answered: 7 Skipped: 0



ANSWER CHOICES	RESPONSES	
Volunteer Work Party	85.71%	6
Adult Class/Workshop	0.00%	0
Field Trip/Youth Program	28.57%	2
None of the Above	14.29%	1
Other (please specify)	0.00%	0
Total Respondents: 7		

Q12 What is your preferred time for activities at Luscher Farm (i.e., work parties, classes) Check all that apply.

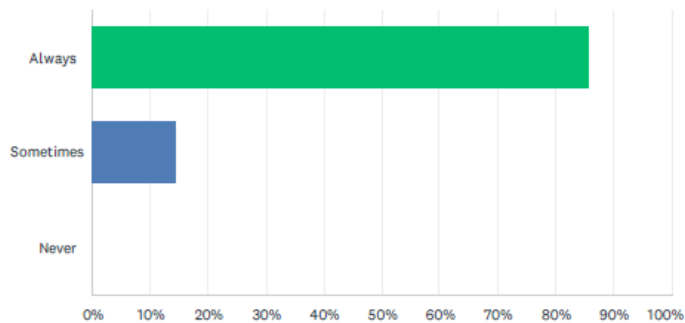
Answered: 6 Skipped: 1



ANSWER CHOICES	RESPONSES	
Weekends AM	83.33%	5
Weekends PM	66.67%	4
Weekdays AM	50.00%	3
Weekdays PM	50.00%	3
Total Respondents: 6		

Q14 As an Adopt a Plot participant, how often do you read/reference the monthly farm newsletter?

Answered: 7 Skipped: 0



ANSWER CHOICES	RESPONSES	
Always	85.71%	6
Sometimes	14.29%	1
Never	0.00%	0
TOTAL		7

OTHER INDIVIDUAL COMMENTS:

Q10 - What recommendations do you suggest to make the Adopt a Plot program more successful?

- None, I think it's perfect as it is.
- Offer 2 different times for work parties.
- I only got to one work party but those are always nice to meet other farmers. It would be nice to have some sort of kick-off gathering where we can work on our own plot, and get some seeds, to meet other farmers at the beginning of the season. It helps to know the time frame to harvest each week and where to put donated food.
- I wish I could have the same plot as last year. You spend a lot of time weeding, etc. but the plot next yours might be overcome with weeds and you might inherit that next year.

Q13 – Is there an activity or class not currently offered at Luscher Farm that you would like to see offered in the future? - NONE

Q15 – Do you have a suggestion for an activity you would like to see offered through LO Parks & Recreation? - NONE