



City of Lake Oswego

50-Plus Advisory Board

Thursday, August 14, 2008
8:30 a.m.

Members 2008-2009

Janine Dunphy, Chair
Vacant
Nanci Cummings
Meagan Lawler
Thomas Brennan
James Laughton
Gail Zimmerman
Kathy Long Holland
Vacant

Santiam Room
West End Building (WEB)
4101 Kruse Way

For Information: 503-675-6407

Councilor McPeak, City Council Liaison
Kim Gilmer, PR Director
Ann Adrian, ACC Manager
Teresa O'Halloran, ACC Admin.

Approved Minutes

- I. Roll Call
Present: Janine Dunphy, Nanci Cummings, James Laughton, Gail Zimmerman, Tom Brennan, Meagan Lawler, Kim Gilmer, PR Director, Teresa O'Halloran, ACC Admin.
Excused: Kathy Long Holland, Councilor McPeak City Council Liaison, Guests: Karla Rathburn, Laurie Carlson, Board applicant.
- II. Approval of Minutes 7/10/08
Janine Dunphy asked for a motion to approve the minutes as submitted
Meagan Lawler made a motion; Janine Dunphy seconded the motion.
- III. Open Public Communications - None
- IV. Old business
 - A. Update on Neighbors Helping Neighbors Project
The group met yesterday refining the details of the September 27th event. The South Shore-McVey neighborhood is the pilot neighborhood project called LO Neighbors Helping Neighbors with plans for a spring city wide. Two of our current Board members live within this neighborhood and may be able to assist in identifying recipients for this clean up service. An advertising blitz (Leisure News, Web, Hello LO, LO Review) is coming and the point of contact will be the main number at the ACC (Adult Community Center) to sign up as a volunteer or to be a client.
It was suggested that LONAC could be the appropriate coordinator for ongoing service. It was also suggested that the LO Review cover the event day and/or help promote the event.
 - B. Discuss 2008 Work Goals and suggestions for improvement and/or modifications for 2009 proposed goals
Briefly talked about where we are at and thought it would be good to wait to talk about the goals for the next year in greater detail in September given there are new members. The Council is also going to experience a similar change. Kim provided an overview of how the Council develops their annual goals and how the Board's goals fit into that development.
They briefly looked at the goals list and updates which Janine asked for any obvious comments or feedback. Nanci wants to see the transportation project not dropped. Another

one from James is keeping up the volunteer projects as well as handing out information about crossing the street in the McVey and B streets areas and what a problem that road is to cross. His idea was to work with neighborhood associations and this Board to work toward a proposal to present to either Council or the Transportation Advisory Board. Tom mentioned that he wanted to continue with the volunteerism and advocacy type projects. Working with Elders in Action more within the community should be a priority. Tom also pointed out that Stephan Lashbrook's last comment in the goals updates regarding the SDUs should possibly be pressed because they do not have the resources available shouldn't mean that the issue dies. The work session has already been completed, but the next steps are unclear. Janine is going to send a memo to the Mayor to initiate closure on this project by the end of this year.

It was also suggested that the word mobility be added to the transportation section or as an umbrella over transportation.

There was some mention about a vision for this group. Kim explained about the Board's charge which comes from the Council. Kim further shared some history with the center and the age of the senior population using the center. The younger seniors are not interested in going to the center and there exists a gap in the usage of the community center. This Board was created to answer those questions within the gap and those that came out of the 50+ Dialogue. The new chair, Gail suggested that this group start the dialogue of how to address the younger seniors and to envision where we are going to be in 5 years.

V. New Business

A. Elders in Action Presentation

The Board welcomed back Leslie Foren, Director of Operations at Elders in Action. The organization has been around since 1968, originally as part of city government. Officially an advisory Board, they changed in 1998 to a non-profit to expand services within the community. Largely volunteer based this group offers a variety of programs that assist elders in a variety of capacities including healthcare, crime and abuse, business friendliness and housing. These are short term problem solving programs. Personal advocates used to be called Ombudsman. Trainings have been held in Lake Oswego to train volunteers to become personal advocates. 2045 people received assistance from personal advocates last year alone in addition to recovering \$314,000 in one year for elders trying to work out money issues, bills, accounting errors, etc... About 45 volunteers within the tri county area are working as personal advocates. The other program offered by Elders in Action is the Elder Friendly Business Certification Program aiding businesses in becoming more elder friendly. This program educates the business on how to address the needs of the elder customer. The business is evaluated for variety things for example, ADA requirements, phone access in the phone book, web presence, physical locations, product placement and access to certain areas within the business. This program and its guidelines are trade marked and the assessment tool is confidential. 244 businesses are certified within the area. Roughly 50 volunteers are working within this program. The charge for this is based upon the number of employees, less than 200 employees, \$200; more than 400 is \$400.

Leslie brought some directories and newsletters to share with the group. The group is funded via county and city contracts, private grants and donations.

Kim mentioned that last year the 50+ was trying to get Elders in Action connected within the LO community and a review of their prior efforts were discussed. Becoming connected with the Chamber, the area Rotary Boards, etc...have not panned out. Trainings are offered

downtown as well as a variety of locations around the Tri-County area. Kim mentioned the city's newsletter as a vehicle for getting Elders in Action better known within LO. This was further discussed expanding on how these programs were successful in other cities, trying to glean out how best to approach businesses and volunteers in LO. Proposed approaching City Council about getting some city facilities certified elder friendly, i.e. ACC, WEB, City Hall, and Library.

The Medicare issue which is occurring, especially in LO, is a big problem that Elders in Action is aware of and do offer a personal advocate to assist making the phone calls or researching issues such as this. Elders in Action focuses on local issues, but on an issue like Medicare, they would partner with a national agency like AARP.

B. Election of Board Chair and Vice Chair

Chair terms are for one year with a two year limit. Janine asked for interested parties and Gail Zimmerman was nominated by Janine, Tom seconded. Gail was appointed the new chair. The Board thanked Janine for her efforts over the last two years as chair. There was not a nomination for vice chair, no vice chair was appointed.

C. Set Next Meeting Date, September 11 @ 8:30am

D. Adjourn