



# City of Lake Oswego

## 50-Plus Advisory Board

Thursday, September 11, 2008  
8:30 a.m.

**Santiam Room**  
**West End Building (WEB)**  
4101 Kruse Way

For Information: 503-675-6407

## Approved Minutes

### Members 2008-2009

Gail Zimmerman, Chair  
Thomas Brennan  
Nanci Cummings  
Janine Dunphy  
James Laughton  
Meagan Lawler  
Kathy Long Holland  
Vacant  
Vacant

Councilor McPeak, City Council Liaison  
Kim Gilmer, PR Director  
Ann Adrian, ACC Manager  
Teresa O'Halloran, ACC Admin.

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- I. Roll Call  
Present: Janine Dunphy, James Laughton, Gail Zimmerman, Tom Brennan, Meagan Lawler, Kim Gilmer, PR Director, Ann Adrian, ACC Manager, Teresa O'Halloran, ACC Admin. Excused: Nanci Cummings, Kathy Long Holland, and Councilor McPeak City Council Liaison.
- II. Approval of Minutes 8/14/08  
Gail Zimmerman asked for a motion to approve the minutes as submitted  
James Laughton made a motion; Janine Dunphy seconded the motion. Minutes approved with minor changes. A decision was made that once approved minutes will be mailed out to all board members.
- III. Open Public Communications - None
- IV. Old business
  - A. Update on Neighbors Helping Neighbors project  
Four or five homes have requested help from volunteers. Dawn D'Haeze said she has more than enough volunteers and all the necessary forms. Deadline for applications to be clients and or volunteers is September 19<sup>th</sup>. Tom Brennan has a couple more potential clients and will be in touch with Dawn. The event is set for September 27<sup>th</sup>.
  - B. Discuss 2008 Work Goals and suggestions for improvement and/or modifications for 2009 proposed goals  
The new 2009 goals are to be presented to Council in January. Gail suggested a strategic planning session to look at the relevance of the current goals and projects. The Transportation and the Affordable Housing study information provided in the Board's packets is very useful and carries some pertinent information. Also look at new things to add if there is the need for new projects. Janine suggested the Board go out to the neighborhood associations and educate them on the 50+ Dialogues. Sarah Selden in the planning department is recommended as a contact because she is the city liaison to the

neighborhood associations. Gail suggested that she be invited to one of our meetings as well as some of the chairs of the neighborhood associations.

Medicare project and single point of contact summary will be provided by Janine Dunphy at the next meeting.

Kim suggested an insert into the Hello LO regarding senior services and to help bring awareness to the services offered through the ACC.

#### C. Transportation Project Lead

The transportation goal is one that some people are passionate about and would still like to see followed through to implementation. Kim provided some historical background on the shuttle proposal and how it came about as well as suggesting alternative transportation programs that could also address the need within the community. Kim said that the shuttle program could cost around \$80,000 annually (based upon three years ago) and isn't likely that the city would take on at this point, however there were some companies with who the city could contract to manager and administer it. Voucher systems were also suggested as an alternative.

Gail pointed out that the transportation study showed that 63% of those surveyed were not aware of existing transportation options within the city, yet they wanted a shuttle. She pointed out that it also showed that most people wanted transportation for grocery shopping or medical appointments, which the ACC already provides as two of their services.

The study and the proposal went to Council regarding a pilot program. The next step, which council approved is to prepare an RFP to companies who would provide this service. Ridership is the largest unknown and that would be proven through a pilot program. Some other cities who have used voucher programs found that the vouchers became more expensive than the shuttle. Heightened awareness of transportation options via a marketing program could be the avenue to take in assisting the community in their transportation needs. If education is the preferred way to go, Kim suggested that the Board could go to Council to ask for funds to market the services available currently, for example at the ACC, to the target audience. Then marketing can be done perhaps through the neighborhood associations, along side the 50+ Dialogue information.

Kim also shared that the ACC does have issues with volunteers and high gas prices. Gail would like to continue to look at the transportation issues as well as including the crosswalk issues which Jim has brought up in our prior meeting. Jim cautions the Board not to forget that there are organizations that are already handling some of these services and then we can expand on what already exists.

#### V. New Business

##### A. Introduction of new ACC Manager & Overview of ACC

Ann has been onboard for three weeks now. Her impressions are positive. Ann provided an overview of her background; she is a licensed social worker in Ohio.

##### B. Introduction of new 50+ Advisory Board Members

The Board introduced themselves to Ann and provided background on their interests in joining the 50+ Board.

C. Discuss concepts of Strategic Planning

In addressing strategic planning, Gail is hoping to gather a three year vision or plan that will drive where this Board goes. November's meeting is set as the tentative planning time and will devote the entire meeting to planning and goal setting. Gail would like to look more specifically at what the ACC offers and what the need in the community is for more programming or services. Gail would like all Board members to look at the current goals and to review them while keeping in mind the current needs at the ACC and within the community. Are these goals still relevant or do they need to change and what are the suggested changes.

D. Guest Speaker

Planning Department, City of Lake Oswego

Denny Egner unfortunately is on vacation and was postponed out to the October meeting.

E. Set Next Meeting Date, October 9 @ 8:30am – Janine will chair as Gail will be on vacation. Teresa will share the audio recording with Gail for her reference.

F. Adjourn

**Action Items Summary from today's meeting:**

1. Gail suggested that Sarah Selden be invited to one of our meetings as well as some of the chairs of the neighborhood associations.
2. The Medicare project and single point of contact summary will be provided by Janine Dunphy at the next meeting.
3. Kim suggested an insert into the Hello LO regarding senior services to help bring awareness to the services offered through the ACC.
4. Gail would like all Board members to look at the current goals and to review them while keeping in mind the current needs at the ACC and within the community. Are these goals still relevant or do they need to change and what are the suggested changes?
5. Teresa will send out copies of the approved minutes following the meeting.

References:

50+ Meeting Minutes Draft 8/14/08

Updated 2008 Work Plan (August)

Transportation Study & Staff Memo (*board members only*)

Affordable Housing Study (*board members only*)