

Vision of Lake Oswego in 2028

REVISED 2/09/08

Lake Oswego is recognized nationally as a model of livability—a unified city with a vital downtown, a strong sense of neighborhoods, and a sustainable environment. Our lives are enriched by a wide range of choices in transportation, housing, recreation, and culture. Our infrastructure is sound, our finances stable, and our citizens engaged.

Our full-service downtown is the center of our city, offering business opportunities, convenient shopping, housing and cultural attractions. Millennium Plaza Park is a focal point, and a walkway stretches south along the bay. The Foothills district east of Highway 43 has been redeveloped as a mixed use neighborhood, including affordable, sustainably-constructed housing. The Lake Grove village center has been improved with multi-modal transportation options, pedestrian access, gathering places and mixed uses and supports a thriving business district.

We foster diverse, family-friendly neighborhoods, each retaining its unique character. Compatible redevelopment in mature neighborhoods is assured through fair and open processes: Homeowners have some flexibility in upgrading existing stock, and infill blends with the surrounding environment. Affordable housing choices are available. Stafford is developed thoughtfully (if at all), reflecting the livability of Lake Oswego.

Residents have a variety of transportation options. Many modes of travel, such as bus, streetcar, water transportation, bike paths, pathways, and well-maintained roads connect our neighborhoods, strengthen our sense of community, and offer choices for moving around and beyond our city.

We grow in harmony with our natural setting. We treasure natural beauty, open space, and a close connection to the clean water in our rivers, streams, and lake. A green necklace of trails surrounds us and interlaces our neighborhoods. Our Willamette riverfront includes connected pathways, marina, and water recreation. Residents enjoy visual access to the lake along walkways and public spaces. We maintain a strong tree code, and develop greenways, green boulevards, landscaped medians, and pathways. All new development is compatible with the environment, and the community has reached its goal of climate neutrality.

We provide a variety of quality recreational and cultural opportunities. Lake Oswego is a center for entertainment and culture, crowned by the arts center. Our Community Center is open to all citizens and recreational opportunities are available for people of all ages and abilities. We value aesthetic qualities that enhance our livability.

Our quality of life is supported by the best infrastructure in the region— water, sewer, storm water, roads, and public facilities. Our police and fire departments provide quick response to all calls. The City generates sufficient revenues to guarantee financial stability and joins with others in the private and public sectors to make the most of our public investments. We pay City staff fairly and retain quality employees for years.

Active citizens of all ages work together for the good of our united community