

Sustainable Lake Oswego (SLO) Climate Change Action Month

Purpose: To promote awareness in businesses and residents around Climate Change

Focus: To sign up businesses and residents for water and energy audits

When: May 2009

Audit Providers:

- Energy Trust of Oregon
- City of Lake Oswego – Water
- Lake Grove Water – Water
- River Grove Water district – Water
- Partner with Tigard/Tualatin for audit capacity

Context – This is the first year of a multiyear program to raise awareness and galvanize community change

Year 2009 – Audits and baselines

Year 2010 - Pledges for improvements

Year 2011 – Quantum leaps in improvements

Design

- Convene or piggy-back on events during the month of May around the topic of climate change, water and energy.
- Solicit sign-ups for audits at the events
- Model after LO Reads program

Metrics of Success:

Number of attendees at events

Number of audit sign ups

Mechanism:

Website for sign ups

Baseline info and calculations – May be added after May

Pledge and track improvements that are rolled up community-wide (Dec 2009 – May 2010)

Potential Partners:

PGE

NW Natural

Clackamas County

River and Lake Grove Water Districts

Lake Oswego School District

Energy Trust of Oregon

Friends of Tryon Creek

League of Woman's voters

Neighborhood associations

Other LO Boards/commissions

Chamber of Commerce

Lake Grove Bus Assoc

Downtown Bus. Assoc.

Rotary – Kruse and Downtown

Lions

Churches

Library

LO Country Club

LO Review

Marylhurst University

Example Events:

Al Gore Climate presentation by Jean Baumann or Bill Bradbury
Inconvenient Ice Age – Jacob S.
Tours of Water Treatment plant
Luscher Farms garden tours
Neighborhood Association meetings
Regular Community and business organization meetings (Chamber, Lions, Rotary)
Library (Special climate focus, display area, book display, book groups, kilowatt meters)
Weekly showings of Matt's film – West End Building, Churches, School
Kick-off event(s) at high school
 Bill Bradbury
 Mayor-elect ideas for big event
Team with LO schools
 Schools send home pledges with students
 LO schools preliminary GHG audits – with PSU students
 Walk to school day
No car – once a week pledge
Farmers market – pledge table; workshop

Organizers

SAB committee
Steering Committee (Chamber, School District, Utilities, City Council/Mayor)
Volunteers – SAB applicants?

Time line

January – clarify design, identify and recruit partners
February – Create schedule, design website
March – Promote and finalize website
April- Promote
May - Event

Extras –

Giveaways: Light bulbs, water bottles,
Renewable Energy Signups
Logo contest judged during May

Outreach

Inserts in bills (utilities)
Insert in Metro Business Recycling outreach
Through Partners
LO Review
Clackamas Co Trash talk
Web page